



The Infusion Scale-Up Mastermind

The Infusion Scale-Up Mastermind is an exclusive 'invite-only' group of experienced business leaders whose sole aim is to share experiences and help everybody to achieve great success even during this period of significant uncertainty.

The pandemic has caused a huge amount of uncertainty in the U.K economy and business leaders will be rethinking their strategy and questioning how to scale through adversity.

Many companies we speak with have experienced the following:

- Loss of clients impacting the top line
- Cash flow and funding challenges
- Challenges in bottom line management of costs
- Staff challenges due to furlough arrangements
- Personal stress through the uncertainty that this pandemic has caused
- Communication challenges owing to prolonged remote working

Business owners are now asking themselves:

- How do we need to amend our business strategy?
 - How quickly can we get back to pre-covid profitability?
 - What is the most cost-effective and efficient structure for our business?
 - How do we reduce overheads but still grow?
 - How do we win back clients?
 - How to build and strengthen existing relationships?
 - How do we do more with less?
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Infusion Group have created the Scale-Up Mastermind Group to help start answering those questions. We are bringing together a group of forward-thinking ambitious entrepreneurs to create a group of leaders who can support each other in scaling their businesses beyond 7 and 8 figures. There will be wisdom and knowledge in the virtual room enabling you to step away and think about your business whilst gaining new insights and strategies that have worked for others enabling you to save you time and money.

You will be around a small table of experienced business owners who will dedicate 100% of their time to helping your business thrive.

There will be special guests that bring specific expertise whether it be in elite leadership, sales, marketing or finance to help support the growth of your business.

There are no limitations on leveraging the relationships of your peers and their networks for the greater good of your own business.

We will show you how to;

- Identify the root cause of your current challenges and give you valuable insights/strategies that can help you drive forward your plans at pace.
 - Shore up any weak parts of your current business plan, so you're completely clear on what to do next.
 - Brainstorm (and then reality check) your most profitable ideas and opportunities with experienced, successful business owners.
 - Find better resources, tech help, partnerships, and networking possibilities.
 - How to increase your own productivity so you focus on what matters most in your business without getting bogged down by admin.
 - Implement your chosen strategies at pace enabling you to hit the various goals you have outlined within your business plan.
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In order for this mastermind to provide maximum value to its attendees it is essential that you contribute in an open and transparent way so that you can help add value to others (whilst at the same time receiving great advice from other members of the group for the greater good of your own business).

The more people that contribute, the greater the value so we very much look forward to welcoming you and let's make this the start of something really unique and valuable.

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