

INTRODUCING THE GC INDEX

WHAT IS THE GC INDEX?

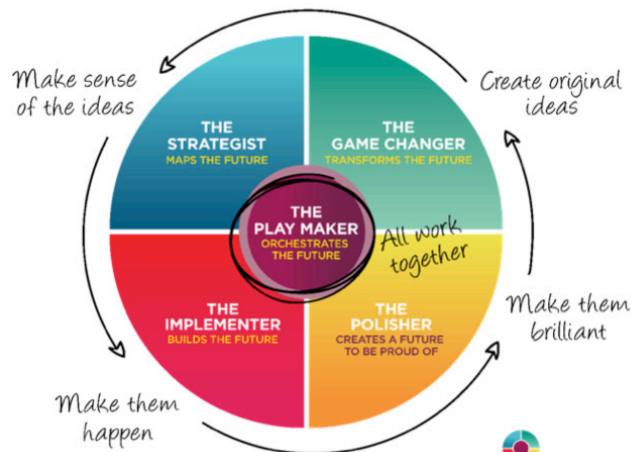
The GC Index® (the 'Game-Changing Index') is a People & Organisation Assessment tool that empowers organisations to drive performance and achieve innovation by creating game-changing teams and cultures.

It is a radical re-think of how organisations can identify and nurture key talent. Unlike other assessments, it doesn't measure personality, instead measuring how a person contributes to tangible business results.

The assessment identifies each team member's unique ability to make their best impact and drive positive change based on five key roles within a business life cycle.

A business needs all five to be successful, the key is to understand if you have the right make-up in place to deliver your business priorities.

Knowing each person's impact helps teams collaborate, innovate, and achieve amazing results. Hundreds of teams have achieved measurable improvements in performance and innovation using the GC Index – are you ready to join them?




THE GC INDEX®
www.thegcindex.com
Not everyone is a Game Changer but everyone can make a game-changing impact.

[DISCOVER MORE HERE](#)

WHY DOES IT MATTER?

Our tailored sessions ensure sustainable growth and long-term impact, which are perfectly aligned with your business objectives.

PROBLEMS YOU MAY BE FACING

Fear of stagnating and standing still

Stress and worry about your people's performance

Leadership challenges

Poor accountability and ownership

Outdated talent management approach

Little innovation or creativity

Missed milestones and targets

Cultural issues

Poor communication

Costly hiring mistakes

EXAMPLES OF RESULTS GAINED THROUGH THE GC INDEX

Do more with what you have, working faster and more efficiently

Improve productivity and drive performance more effectively

Discover the type of leader you are and what skills you must develop

Clarity on structure with people in the right roles

Meaningful development plans based on genuine skills gaps

An agile, diverse, future-proofed team with a competitive edge

Clarity on how your business priorities will be achieved, and by who

Strengthened trust and team dynamics

Greater alignment and collaboration

Hire with confidence



Introducing LAURA WHEATLEY

INTRO

Laura runs a small but mighty Business Growth consultancy called Infusion Group, the 'go-to' strategic partner for ambitious business owners who want to successfully grow and scale.

BACKGROUND

Prior to Infusion, Laura spent 10 years in Financial Services leading strategic change projects, including leading the Bid Services Team for a Top 5 Payments acquirer. There she developed the team into a Best-in-Class function, winning multi-million-pound tenders and receiving two awards and industry recognition.

Laura is a 'people expert' and is dedicated to showing Business Leaders and their teams how to become truly high performing and deliver exceptional results, in their business and in their life.

SPECIALIST AREAS

- Individual & Team Performance
- Team Dynamics
- Facilitation
- Coaching & Mentoring

CREDENTIALS

- Accredited Transformational Coach
- Master NLP (Neuro Linguistic Programming) Practitioner
- Qualified CGologist and partner of the GC Index
- DiSC Practitioner



WORKING WITH LAURA



"Laura was very effective combining great facilitation skills with mastery of her subject"

"Laura has been outstanding, very engaging both in her delivery and getting the whole team on board. The project was masterfully delivered"

"Laura's mentoring and coaching skills are second to none. The level of support is outstanding"

"Laura was so personable and able to make absolutely everyone feel at ease and have fun with the whole process"

"Laura is amazing at drawing out information that helps to shape the company approach and the mindset of the people within it"



**IF YOU'RE READY
TO CREATE
TRANSFORMATIONAL
CHANGE IN
YOUR BUSINESS,
GET IN TOUCH!**

Laura Wheatley

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**BOOK A CALL WITH
LAURA HERE**